



TAKE ACTION
Apparel & Gear

ACTION MAGAZINE ADVERTISING RATE CARD

Ad Size	1X Rate (2-month run)	Description
Inside Front Cover	\$500	Full-page ad, 8"X 11" with full bleed
Full Two-Page Facing Ad	\$600	Full two-page facing ads, 17"X 11 with full bleed (This may also be used for inside front cover 2-page spread. Inquire for rates.)
Full-Page Ad	\$400	Full-page ad, 8"X 11" with full bleed, location @ discretion of TAAG
Half-Page Ad	\$250	Half-page horizontal ad, 4.25"X 5.5", location @ discretion of TAAG
Advertorial	\$250	Half-page horizontal ad, 4.25"X 5.5," with image and copy in same space, location @ discretion of TAAG
Business Card Ad	\$150	3.5"X 2", location @ discretion of TAAG
Back Cover	\$500	Full-page ad, 8"X 11" with full bleed

- ❖ Rates are subject to change without notice.
- ❖ Discounts available on consecutive insertions. Please email actionmagazine@outlook.com for inquiries.
- ❖ Non-profit organization rates available, please email actionmagazine@outlook.com for information.
- ❖ Hyperlink provided to one or all of the following: Website, Facebook, Instagram, and Twitter.
- ❖ Digital Files Only
 - Press-ready JPEG (300 DPI CMYK; Fonts embedded, please.)
 - Please allow for bleed area on full-page files
 - Please submit files to actionmagazine@outlook.com via **DropBox**.
 - Due dates are **two weeks prior** to publication, unless otherwise discussed. *Action Magazine* is a bi-monthly publication.
- ❖ For specific needs and/or questions, please email actionmagazine@outlook.com.
- ❖ We reserve the right to reject any ads deemed inappropriate.

Description: Take Action Apparel & Gear is a clothing and apparel line created by child actor/model, [Gabriel Luis Silva](#) to help bring awareness to the bullying epidemic and give a positive voice of self-expression, to those affected, through fun and unique designs.

Action Magazine, which started out as a mere catalogue for TAAG, has taken on a life of its own. *Action Magazine* is a bi-monthly, digital, interactive online entertainment piece that not only highlights pieces from the TAAG collection, but it shines the spotlight on young entertainers spanning, all genres from acting to YouTube personalities that are making a difference, putting into action the words-together, we can change the world!

Demographic, Distribution, Readership Information:

Age: 8 and up

Gender: Male & Female

Interests: Anti-Bullying, Acting, Modeling, Music, Fashion, Sports, Books, Short Stories, Entertainment

Social Media Outlets: [Facebook](#), [Instagram](#), [Twitter](#)

Distribution: *Action Magazine* is exclusively available online via the Take Action Apparel & Gear website at www.takeactiongear.com. Visitors may also access the magazine through our social media links and the website of Gabriel L. Silva, www.gabelsilva.com.

Readership: *Action Magazine* has both a national and international readership that is tracked across all distribution mediums including direct views, shares, additional websites, and social media links.

To date, readership/views include: Argentina, Austria, Australia, Brazil, Canada, China, Colombia, Denmark, Egypt, Finland, France, Greece, Germany, Grenada, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jersey, Kazakhstan, Kuwait, Lithuania, Luxembourg, Macedonia, Malaysia, Mexico, Netherlands, New Zealand, Pakistan, Panama, Peru, Philippines, Poland, Puerto Rico, Romania, Singapore, Slovakia, South Africa, Spain, Sweden, Switzerland, Tanzania, Thailand, Tunisia, Turkey, Ukraine, Uzbekistan, United Arab Emirates, United Kingdom, United States.

Readership numbers are also tracked across all distribution mediums including direct views, shares, additional websites, and social media links collectively.